

International Trade and Logistics / International Trade and Logistics /						
Course Code	Course Name	Teorical	Practice	Laboratory	Credits	ECTS
UTL211	MICROECONOMICS I	3.00	0.00	0.00	3.00	4.00
Course Detail						
Course Language	: Turkish					
Qualification Degree	: Bachelor					
Course Type	: Compulsory					
Preconditions	: Not					
Objectives of the Course	: This course aims to teach students basic subjects of microeconomics detailed, behaviours of consumers and firms and to understand the results of basic markets in terms of consumer and society welfare.					
Course Contents	: Consumer behavior, consumer equilibrium, factors affecting demand and demand elasticities; producer behavior, production and cost theory, producer equilibrium, factors affecting supply and supply elasticities					
Recommended or Required Reading	: Apaydın, Ş. (2015). Mikro İktisat, Siyasal Kitabevi, Ankara					
Planned Learning Activities and Teaching Methods	: Lecture					
Recommended Optional Programme Components	: Students are required to read the relevant week's course topics at least a few times before class.					
Course Instructors	: Prof. Dr. Şükrü Apaydın					
Instructor's Assistants	: Ph. D. Alper Aykut Ekinci					
Presentation Of Course	: Lecture					
Update Date	: 9/7/2025 11:45:33 PM					
Dosya İndirilme Tarihi	: 9/23/2025					

Course Outcomes
Upon the completion of this course a student :
1 Be able to express what economists mean by the concept of scarcity.
2 Be able to identify the determinants of demand and supply.
3 Be able to apply knowledge of basic economic concepts such as utility and profit maximization, consumer and producer balance, supply and demand.
4 Be able to explain the functions of short-and long-term production.

Preconditions						
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Weekly Contents						
	Teorical	Practice	Laboratory	Preparation Info	Teaching Methods	Course Learning Outcomes
1.Week	*Consumer Behaviour and Demand Theory (Apaydın, Ş. 2015: 19-99)			*Consumer Behaviour and Demand Theory (Apaydın, Ş. 2015: 19-99)	*Lecture	Ö.Ç.1 Ö.Ç.2 Ö.Ç.3 Ö.Ç.1 Ö.Ç.2 Ö.Ç.3 Ö.Ç.1 Ö.Ç.2 Ö.Ç.3
2.Week	*Consumer Behaviour and Demand Theory (Apaydın, Ş. 2015: 19-99)			*Consumer Behaviour and Demand Theory (Apaydın, Ş. 2015: 19-99)	*Lecture	Ö.Ç.1 Ö.Ç.2 Ö.Ç.3 Ö.Ç.1 Ö.Ç.2 Ö.Ç.3 Ö.Ç.1 Ö.Ç.2 Ö.Ç.3
3.Week	*Consumer Behaviour and Demand Theory (Apaydın, Ş. 2015: 19-99)			*Consumer Behaviour and Demand Theory (Apaydın, Ş. 2015: 19-99)	*Lecture	Ö.Ç.1 Ö.Ç.2 Ö.Ç.3 Ö.Ç.1 Ö.Ç.2 Ö.Ç.3 Ö.Ç.1 Ö.Ç.2 Ö.Ç.3

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	Teorical	Practice	Laboratory	Preparation Info	Teaching Methods	Course Learning Outcomes
4.Week	*Consumer Behaviour and Demand Theory (Apaydın, Ş. 2015: 19-99)			*Consumer Behaviour and Demand Theory (Apaydın, Ş. 2015: 19-99)	*Lecture	Ö.Ç.1 Ö.Ç.2 Ö.Ç.3 Ö.Ç.1 Ö.Ç.2 Ö.Ç.3 Ö.Ç.1 Ö.Ç.2 Ö.Ç.3
5.Week	*Consumer Behaviour and Demand Theory (Apaydın, Ş. 2015: 19-99)			*Consumer Behaviour and Demand Theory (Apaydın, Ş. 2015: 19-99)	*Lecture	Ö.Ç.1 Ö.Ç.2 Ö.Ç.3 Ö.Ç.1 Ö.Ç.2 Ö.Ç.3 Ö.Ç.1 Ö.Ç.2 Ö.Ç.3
6.Week	*Consumer Behaviour and Demand Theory (Apaydın, Ş. 2015: 19-99)			*Consumer Behaviour and Demand Theory (Apaydın, Ş. 2015: 19-99)	*Lecture	Ö.Ç.1 Ö.Ç.2 Ö.Ç.3 Ö.Ç.1 Ö.Ç.2 Ö.Ç.3 Ö.Ç.1 Ö.Ç.2 Ö.Ç.3
7.Week	*Consumer Behaviour and Demand Theory (Apaydın, Ş. 2015: 19-99)			*Consumer Behaviour and Demand Theory (Apaydın, Ş. 2015: 19-99)	*Lecture	Ö.Ç.1 Ö.Ç.2 Ö.Ç.3 Ö.Ç.1 Ö.Ç.2 Ö.Ç.3 Ö.Ç.1 Ö.Ç.2 Ö.Ç.3
8.Week	*Midterm Exam					
9.Week	*Producer Behaviour and Supply Theory (Apaydın, Ş. 2015: 100-160)			*Producer Behaviour and Supply Theory (Apaydın, Ş. 2015: 100-160)	*Lecture	Ö.Ç.2 Ö.Ç.3 Ö.Ç.4 Ö.Ç.2 Ö.Ç.3 Ö.Ç.4 Ö.Ç.2 Ö.Ç.3 Ö.Ç.4
10.Week	*Producer Behaviour and Supply Theory (Apaydın, Ş. 2015: 100-160)			*Producer Behaviour and Supply Theory (Apaydın, Ş. 2015: 100-160)	*Lecture	Ö.Ç.2 Ö.Ç.3 Ö.Ç.4 Ö.Ç.2 Ö.Ç.3 Ö.Ç.4 Ö.Ç.2 Ö.Ç.3 Ö.Ç.4
11.Week	*Producer Behaviour and Supply Theory (Apaydın, Ş. 2015: 100-160)			*Producer Behaviour and Supply Theory (Apaydın, Ş. 2015: 100-160)	*Lecture	Ö.Ç.2 Ö.Ç.3 Ö.Ç.4 Ö.Ç.2 Ö.Ç.3 Ö.Ç.4 Ö.Ç.2 Ö.Ç.3 Ö.Ç.4
12.Week	*Producer Behaviour and Supply Theory (Apaydın, Ş. 2015: 100-160)			*Producer Behaviour and Supply Theory (Apaydın, Ş. 2015: 100-160)	*Lecture	Ö.Ç.2 Ö.Ç.3 Ö.Ç.4 Ö.Ç.2 Ö.Ç.3 Ö.Ç.4 Ö.Ç.2 Ö.Ç.3 Ö.Ç.4

	Teorical	Practice	Laboratory	Preparation Info	Teaching Methods	Course Learning Outcomes
13.Week	*Producer Behaviour and Supply Theory (Apaydın, Ş. 2015: 100-160)			*Producer Behaviour and Supply Theory (Apaydın, Ş. 2015: 100-160)	*Lecture	Ö.Ç.2 Ö.Ç.3 Ö.Ç.4 Ö.Ç.2 Ö.Ç.3 Ö.Ç.4 Ö.Ç.2 Ö.Ç.3 Ö.Ç.4
14.Week	*Producer Behaviour and Supply Theory (Apaydın, Ş. 2015: 100-160)			*Producer Behaviour and Supply Theory (Apaydın, Ş. 2015: 100-160)	*Lecture	Ö.Ç.2 Ö.Ç.3 Ö.Ç.4 Ö.Ç.2 Ö.Ç.3 Ö.Ç.4 Ö.Ç.2 Ö.Ç.3 Ö.Ç.4

Assesment Methods %
1 Ara Sınav : 40.000
3 Final : 60.000

ECTS Workload			
Activities	Count	Time(Hour)	Sum of Workload
Vize	1	1.00	1.00
Final	1	1.00	1.00
Ders Öncesi Bireysel Çalışma	14	1.00	14.00
Ders Sonrası Bireysel Çalışma	14	1.00	14.00
Ara Sınav Hazırlık	1	5.00	5.00
Final Sınavı Hazırlık	1	5.00	5.00
Derse Katılım	14	3.00	42.00
Ara Sınav (Bütünlemede Kullanılan)	14	3.00	42.00
Total :			124.00
Sum of Workload / 30 (Hour) :			4
ECTS :			4.00

Program And OutcomeRelation															
	P.O. 1	P.O. 2	P.O. 3	P.O. 4	P.O. 5	P.O. 6	P.O. 7	P.O. 8	P.O. 9	P.O. 10	P.O. 11	P.O. 12	P.O. 13	P.O. 14	P.O. 15
L.O. 1	0	0	0	0	2	0	0	0	0	0	0	0	0	0	0
L.O. 2	0	0	0	0	2	0	0	0	0	0	0	0	0	0	0
L.O. 3	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
L.O. 4	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Avarage	0	0	0	0	1.00	0	0	0	0	0	0	0	0	0	0

BEWARE OF PLAGIARISM! Please pay attention to proper academic citation rules and avoid plagiarism, an unethical and academically fraudulent behavior, when completing reports, assignments, or other academic works, and it is treated with the same disciplinary action as cheating in a classroom setting. It is imperative to refrain from presenting another person s ideas, language, expressions, or any other form of intellectual property as your own. Regardless of quality, your assignments/projects/research should reflect your original work. Perfection is not a requirement, and in case of any uncertainties regarding academic writing guidelines, you may seek clarification from your course instructor.

Engel Durumu/Uyarılama Talebi : Engel durumuna ilişkin herhangi bir uyarılama talebinde bulunmak isteyen öğrenciler, dersin öğretim elemanı ya da Nevsehir Engelli Öğrenci Birimi ile en kısa sürede iletişime geçmelidir.